

# Geneva Cabinet Company

**FOR IMMEDIATE RELEASE**

Contact: Leslie Schreiber  
Winger & Associates, Ltd.  
312/494-0422  
leslie@wingerandassociates.com

## **GENEVA CABINET COMPANY ASSOCIATES EARNS INDUSTRY HONORS**

*Peggy Helgeson and Sara Brautigam Earn Leading Trade Certification*

Lake Geneva, WI, January 25, 2008 - Geneva Cabinet Company announced that associates Peggy Helgeson and Sara Brautigam earned their designations as Certified Kitchen Designers (CKD) from the National Kitchen & Bath Association (NKBA), the leading trade association for the industry.

The hallmark for kitchen and bath professionals, NKBA Certification is based on written examinations and industry experience. NKBA Certified Designers must also meet mandatory continuing education requirements annually. To earn CKD certification, the professional must document a minimum of seven years of industry experience, successfully complete 60 NKBA Education hours, submit two professional affidavits and two client referrals and pass the design portion of the NKBA Certification exam.

This combination of on-site experience and continuing education ensures that Ms. Helgeson and Ms. Brautigam are authorities on the design, planning and execution of residential kitchens. A member of NKBA with a degree in computer drafting, Peggy Helgeson serves as General Manager at Geneva Cabinet Company, Lake Geneva's premier provider of kitchen, bath and bar area design services and quality countertops and cabinetry. Sara Brautigam serves as one of the company's top designers. Before joining the Geneva Cabinet Company team, Sara earned a Bachelor degree in Interior Design from The Illinois Institute of Art-Schaumburg

### *About Geneva Cabinet Company:*

The Geneva Cabinet Company is located at 201 Geneva National Ave. South, Lake Geneva, Wisconsin. The showroom showcases 16 diverse display areas with four complete kitchen vignettes. Each area features the latest in kitchen design, cabinets, countertops, flooring, appliances, lighting, and entertainment equipment. For more information, please call 262-245-9600 or visit [www.genevacabinet.com](http://www.genevacabinet.com)

### *About the National Kitchen and Bath Association:*

*The National Kitchen & Bath Association (NKBA is a non-profit trade association that has educated and led the kitchen and bath industry since 1963. With nearly 40,000 members and growing, NKBA owns the Kitchen/Bath industry Show & Conference. The mission of NKBA is to enhance member success and excellence, promote professionalism and ethical business practices and provide leadership and direction for the kitchen and bath industry. For more information, visit [www.nkba.org](http://www.nkba.org).*